

• May 2023



## The 2023 April Show

It was 2019 when we had our last big knife "Things That Go Cut Show." It was a great happening that saw record crowds and every table filled. How could we have a repeat performance after three



years of no Shows? The nay sayers were assured of failure, and there was nary an optimistic voice heard. Even elayne and ibd were skeptical. It then was our goal to attempt to make a Show that was a repeat of the event of days' past. We knew if we just let it play out, it would be a flop. We made a list of those things that stood out as positive, as these were the things that had made these Shows great.

Many Events/Shows had decided to raise gate entry fees and accused the pandemic for the increase. It was decided to keep the pre-pandemic rate of \$6.00 which for years had been an affordable entry price. (We wanted to get our message about collecting "things that go cut" to the many, not the few.) Sure it was easier to charge \$10.00, since making change would be more speedy. Instead we decided to charge for two days entry for the one price. This would allow the undecided to come back; and if they wanted, they could even give the pass to their neighbor who could then get in free. Our goal here was to get as many potential buyers into the Show as possible. It worked, as the Sunday crowd was by far the largest crowds we have ever seen, bar none. The comments heard were that Sunday was a good sales day too. Those who complained about low capacity crowds on Sunday in the past had no reason to complain this year.

We also made a point not to increase membership dues nor table fees.

Sales: We have always heard the complaint about poor sales, but I did not hear a single complaint about this. In fact, the volunteer information to us was an optimistic "sales were good." The other optimistic report heard was that buying both new and old knives was brisk. *The 2023 April Show continued from page 1* So how did we pull off the success of the event? We did our usual blanket of note pad flyers, and we had numerous other Show goers request flyers and more flyers. We also decided to go for broke on advertising. We made sure there were notifications in the national knife publications; and as the Show got closer, we splurged on local advertising. Color newspaper ads had never happened before, so now that we could we did. Radio advertising was also increased. One traveler to the Show said during the drive to the Show, they heard the ad about the Show come alive three times on their radio

Sometime in January, our land line telephone server had trouble with our phone. No incoming or outgoing calls for five weeks. No! We paid the telephone bill. It was during a critical time for the Show which was to happen. The rains and squirrels were the culprits. Our cell phones were used in a pinch. When fixed we immediately went to a much more cost effective service which saddled us with our internet provider which is like voice over Wi-Fi. Our spam calls also went to zero.

Elayne telephoned all table-holders from 2019 Show who had not re-upped for 2023. This produced many table renewals. Of course there were the people who had moved or changed phone numbers. Then there were medical issues (knees and hips led the list) which did not allow these folks to travel. There were also those who had lost interest in making knives or collecting, and others that did not have the money to finance a trip. Of course after three years, there were those who had departed.

Communication was a must do. For those who only had one table, an effort was made to talk them into a second table. Then there were those who were down on their financial luck which allowed us the opportunity to be creative. We wanted a full-to-capacity table-holder Show, and by golly we did it. Just letting it happen on its very own would be a dud. At Showtime we had just a bare few blank tables, so we went around and asked those who were next to a bare table if they could spread out. That worked. So we had our goal of 350 plus tables fulfilled.



Creativity was also explored with handicap aids like medical use scooters and wheel chairs. We also hade two nurses on staff for medical urgencies. We had three such events in which we were able to use the wheelchairs to get these folks to the lobby. Dehydration and weakness seemed to be dominant. Those on blood thinners had the usual band aid patches. Pre-Show we had arranged with the food concessions to work to reduce the in-the-past long lines and also to have a menu that catered to our age group. It worked. We had one person on our staff who was a licensed security person. This was for the night security watch. Those who wore visible vests were facilitators who had medical training. They were not there for security reasons but assisted to produce a Show that was a happy and safe place to be.

We, from day one, always anticipated some disaster would leave us financially strapped. The Covid Pandemic was the disaster. *Knewslettters* mailed during the Summer months for three years with marginal new/renewal memberships. We drew from the reserves to make this Show happen. Without a reserve, we would not have had a Show in 2023. We need now to regroup and evaluate our financial situation.

Demonstrations have always been the heartbeat of our Show. The kitchen cutlery and knife sharpening, I am told, had great turnouts. Best crowds ever. The martial arts have always been a crowd pleaser. We had a Covid casualty with one of these demonstrators, but Filipino Martial Arts filled in that vacancy. The event was again a crowd pleaser.

The displays of collections which help to educate our visitors have always been geared for young and old, female and male. Eighteen such displays graced our perimeter, The awards for judging of these displays were handmade Seax knives that had been projected to be used in 2020. Didn't happen, so these were housed until 2023.

Our handmade knife competition garnered 63 top quality knives to be judged. No easy task for sure. We have had three judges who are more than qualified to do this judging. A last minute scramble left us trying to substitute two judging positions, as the previous judges were not available at Showtime. Two judges were found who were highly qualified to replace our original choices. The results of the judging substantiated their qualifications.

The 2023 OKCA Show was a big smile event; and one that should leave a good imprint on our visitors, members and participants, one and all.





## **Displays at the Show**

There were 18 museum quality displays by 16 displayers at the 2023 Show. The display winners choose one of the award knives which were completed from the 2019 Seax blanks for the 2023 Show. Awards were presented for the following displays:

| Individual           | Display Title                         | Knife Chosen   |
|----------------------|---------------------------------------|----------------|
| Loraine Micke-Hayden | Der Hirschfanger                      | Jeff Murison   |
| Michael Kyle         | Remington Knives                      | Peter Bromley  |
| Phil Bailey          | Gerber Mark II                        | David Kurt     |
| Jim Pitblado         | Remington Scout Knives                | Cameron House  |
| Randall Veenker      | WWII Theater Knives                   | Gary Griffin   |
| Barbara Kyle         | Miniature Knives                      | Theo Eichorn   |
| Mike Adamson         | Kutmaster                             | Gene Martin    |
| Bob Lowry            | Devuces Of The Allied Clandestine WWI | Brion Baker    |
| Chuck Morgan         | Camillus Knives                       | Gary DeKorte   |
| Ron Carriveau        | Military Fighting Knives              | Harlan Whitman |
| Dale Larson          | Seax And Other Viking Blades          | Bryan Wages    |

# Thank you to all who displayed at the 2023 Show:

Mike Adamson - Phil Bailey - BK Brooks - Ron Carriveau - William Finney - James Gedlick -- Barbara Kyle -Michael Kyle - Dale Larson - Bob Lowry - Lorraine Micke-Hayden - Chuck Morgan - Connie Morgan -Jim Pitblado - Dave Schultz - Randall Veenker

May 2023

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# These are the People who helped to make the 2023 OKCA Show the success it was

Mike Adamson Steve Allely Phil Bailey Brion Baker Bill Berg Martin Brandt Peter Bromley B.K. Brooks Glenda Brown Ron Carriveau Bryan Christensen Chuck Cook Ana Cooper Tim Cooper Edward Davis Gary DeKorte Martin Drivdahl Theo Eichorn dennis elayne Ray Ellingsen George Filgate William Finney Bram Frank **James Gedlick** 

Dave Gentry Eric Glesser Sal Glesser Robert Golden Gary Griffin **Bob Hergert** Joshua Hill Howard Hoskins **Cameron House** Joan Mae Howard Brian Huegel **Roy Humenick** Dave Jones **Jim Jordan** David Kurt Kelly Lane Dale Larson Bernard Levine **Bob** Lowry Gene Martin Sally Martin Jerry Melton Lisa McCranie Lorraine Micke-Hayden Grace Mikolyski

Robert Miller Lynn Moore Chuck Morgan Connie Morgan Craig Morgan Jeff Murison Sue Myers Jim Pitblado John Priest **Ray Richard Chuck Richards** Ed Schempp Dave Schmeidt Dave Schultz Mike Silvey Blair Todd Mike Tyre Randal Veenker Bryan Wages Lisa Wages Dan Westlind Harlan Whitman Michael Yoh Mark Zalesky

## **Donations**

Many companies and individuals contribute knife-related items and financial support to the Oregon Knife Collectors Association Annual Show.

Silent auction and door prize items are displayed prominently during the course of the Show. Door prizes are awarded by drawing to the public who have paid Show admission. The contributors to our organization are listed on our web page http://www. oregonknifeclub.org

## The following is a list of the people and companies who have contributed to the OKCA 2023 Show:

Al Mar Knives - Gary Fadden Dave Anderson Apogee Cutlery Benchmade Knives Boker Mfg Bill Burke - Blade Gallery Buck Knives Matthew Caldwell Charlie Campagna Coast Cutlery Columbia River Knife & Tool Common Sense Self Defense -Bram Frank Country Knives Inc - Brian Huegel Dexter-Russell ETE Knives Flexcut Fox Chappel Publishing Gransfors Bruk Great Eastern Cutlery Steve Greenough Roy Humenick Jim Jordan KA-Bar Knives KAI Shun Kershaw Knives Knife Magazine David Kurt Bruce Lanham Scrimshaw Leatherman Tool Group Michael Luft Gene Martin Mcusta/Condor Lorraine Micke-Hayden Ron Nelson Oregon Leather Protech Neal Punchard

Mark Rotella Ed Schempp Dave Schultz Mike Silvey Rick Sorrell Spyderco Knives Will Stegner Victorinox Swiss Army White River Knife & Tool W. R. Case & Sons Wustoff Trident Xikar



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Sticon KNIR





























## **Handmade Knife Competition**

There were 63 entries into the categories for competition by custom makers.

Plaques were awarded to the makers and were engraved by **Chuck Richards.** 

Event Coordinator John Priest | Photography by George Filgate





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*Knewslettter* by elayne & dennis

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## This will be your last Knewslettter until September, 2023. We will be taking a three month summer hiatus.



Membership is on a calendar year basis.

If your contact information (address, including email address, phone number) changes, please contact us.

> Help us by writing articles for the *Knewslettter*

> > C U at the meeting, May 17, 2023.

